

The Power of Collective Collabs

With Ana Willis



-My Blog Blueprint-

Blog's Name:

Blog's Tag Line:

Topic 1:	Topic 2:	Topic 3:	Topic 4:	Topic 5:
Sub-topics:	Sub-topics:	Sub-topics:	Sub-topics:	Sub-topics:

My Audience:

Age:

Gender:

Interests:

My Avatar:

Keywords & Hashtags:

My Blog's Mission Statement:

My mission is to
so they can
by

- 10 Ideas for Growing Your Audience & Stablishing Authority in Your Niche Through Collective Collabs -

1. Blog Series
2. Blog Parties
3. Facebook Parties
4. Interview Series
5. Bundle of Products
6. Bundle of Freebies
7. Giveaways
8. Gift Guides
9. Ebooks
10. Virtual Summits / Online Conferences

What else would you add to this list?

- Blog Collabs Annual Planner -

JANUARY	FEBRUARY	MARCH
APRIL	MAY	JUNE
JULY	AUGUST	SEPTEMBER
OCTOBER	NOVEMBER	DECEMBER

-My Collab Event Blueprint-

Collab Project:

Tag Line:

Event Dates:

Collabs Format:

Keywords:

Audience:

Hashtags:

Collab Content Ideas:

-Collab Giveaway Blueprint-

Main giveaway idea:

Giveaway Dates:

Giveaway app:

Giveaway Sponsors:

Giveaway Prizes: